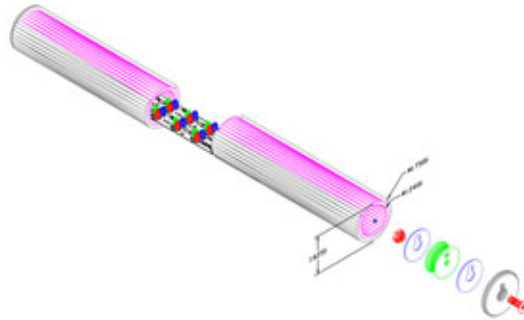
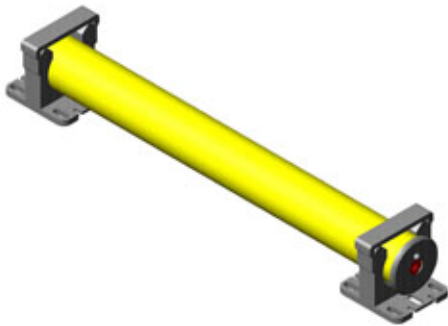


News of Note: For immediate release July 2, 2008 at 8:00 a.m. EST Boca Raton, FL



New Product: BF-UW (underwater light)

Boca housing for color changing (RGB) and monochromatic LED strips – submersible up to 4 feet

Ideal for underwater decorative display, marine and specialty applications, the BF-UW housing is designed for use with any linear Boca high brightness LED light strips. For color changing and color temperature changing, this includes Boca's CCS100 RGB strips (WWA and other triad combinations also available). For white and popular colors of monochromatic strips, this includes LS10XX Series strips, ACLS10XX Series that use any SCR dimmer, and the dimmable DLS0XX Series. All are offered in 24VDC input voltage versions and provide safe operation when submersed up to 4 feet.

The BF-UW features 1.750 inch diameter UV resistant polycarbonate tubing available in custom lengths from 1 ft. to 10 ft. (scratch resistant coating optional). The end caps, mounting devices and other hardware are specially designed for underwater use.

"Boca developed this product to offer designers a variety of capabilities and performance to chose from based on their selection of Boca linear LED light strip. Whether they want to change color or color temperature, provide monochromatic illumination, or want specific options for other effects, Boca has a solution right for them. Boca also has full capabilities for custom requests," said David Urban, VP of Sales.

For more information see specific web page:

<http://www.bocaflasher.com/products/whitemono/bfuw.html>

Boca Flasher, Inc.

Boca Flasher is an USA developer and manufacturer of LED lighting systems. Our LED fixtures, strip lighting, lamps, bulbs and unique products have been integrated into large and smaller scale architectural, entertainment and other applications. For more information see <http://www.bocaflasher.com>